

MEDIA KIT · 2026

Sahil Jha

Environmentalist, author and founder of the World Soil Organization

CONTACT
sahil@worldsoil.org

WEBSITE
sahiljha.com

SOCIAL
@soilsahiljha

ABOUT

About Sahil

Sahil Jha is an environmentalist, author and the founder of the World Soil Organization. At 16, he set out alone on a bicycle for the Save Soil movement, and has since cycled 20,000 km across 15 countries on 3 continents, spoken at more than 325 events and been featured in over 473 media stories. His memoir, Bonding with the Beyond, tells the story of a teenage boy who crossed three continents alone on a bicycle.

3	15	20,000	325+	473+
CONTINENTS	COUNTRIES	KM CYCLED SOLO	SPEAKING EVENTS	MEDIA FEATURES

Sahil Jha is an environmentalist, author and the founder of the World Soil Organization. Born in Kolkata, he has spent his teenage years on a bicycle, carrying one message across borders: the health of our soil decides the future of our food, our water and life itself.

On 1 May 2022, at the age of 16, Sahil set out alone to cycle across India in support of the Save Soil movement inspired by Sadhguru, riding through 15 Indian states. On 21 March 2025 the journey went international, beginning in Australia and continuing through Asia Pacific and Europe. In all, he has cycled 20,000 km across 15 countries on 3 continents.

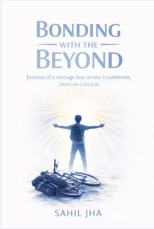
Along the way he has spoken at more than 325 events and been featured in over 473 media stories, and hundreds of leaders around the world have publicly supported his campaign. His work has been recognised by organisations and national governments internationally.

Sahil founded the World Soil Organization to turn a personal campaign into a lasting institution that works with governments and international bodies on soil health. His memoir, Bonding with the Beyond, tells the story of a teenage boy who crossed three continents alone on a bicycle.

FOUNDER

World Soil Organization

worldsoil.org



AUTHOR

Bonding with the Beyond

Journey of a teenage boy across 3 continents, alone on a bicycle

The Journey

3 continents, 15 countries, 20,000 km

LEG 1

India

The journey begins · 1 May 2022

15 Indian states

LEG 2

Asia Pacific

The international leg begins in Australia · 21 March 2025

Australia, New Zealand, Indonesia, Singapore, Malaysia

LEG 3

Europe

Switzerland, Germany, Poland, Sweden, Denmark, Netherlands, Belgium, France, United Kingdom





WORLD SOIL ORGANIZATION

1. Raise soil organic matter to a minimum of 3–6% in farmland worldwide.
2. Make soil health a global priority, with supportive policies in every country.
3. Make regenerative, soil-friendly farming the most rewarding choice for every farmer.

Awareness

Talks at schools, colleges and universities, social media, well-known voices, and walkathons and cyclothons that carry the story of soil to billions.

Policy advocacy

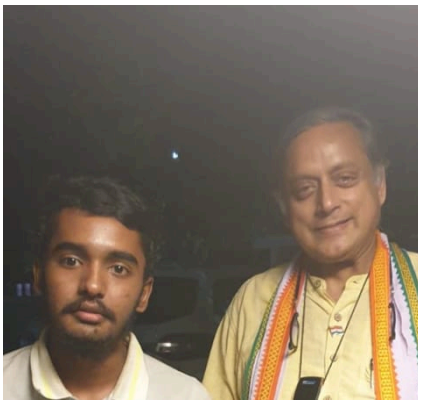
Petitions, letters and meetings with leaders to advocate for and win soil-friendly policies and investment in soil.

On the ground, across the world

Helping farmers shift to natural, regenerative and tree-based farming, planting trees, running workshops, building farmer communities and opening access to carbon credits.

MEETINGS AND VOICES OF SUPPORT

Leaders who have met and supported Sahil



Shashi Tharoor
Former UN Under-Secretary-General, Former Indian Minister of State for External Affairs & bestselling author



Sadhguru
Founder, Isha Foundation & Conscious Planet, Save Soil Movement



C. R. Patil
Union Minister for Water (Jal Shakti), Government of India



Ibrahim Thiaw
Former UN Under-Secretary-General & Executive Secretary of the UNCCD



Philipp Ackermann
Former Ambassador of Germany to India



Rasmus Abildgaard Kristensen
Ambassador of Denmark to India



Kerry McCarthy
British MP and Former Minister for Climate



Arif Havas Oegroseno
Deputy Minister of Foreign Affairs, Republic of Indonesia



Mete Coban MBE
Deputy Mayor of London for Environment and Energy

VOICES OF SUPPORT

In their words

> *"Impressed to meet @withsahiljha, a 16-year-old from WestBengal, who is cycling 25,000 km through India to raise awareness of environmental &social issues. He is now in Thiruvananthapuram on his way back up north from Kanyakumari.Have to admire his spirit of adventure!"*
>
> **Shashi Tharoor** · Former UN Under-Secretary-General, Former Indian Minister of State for External Affairs & bestselling author, via X

> *"Dearest Sahil, with your Passion and Devotion for Humanity, you have paved the way for a brighter future for our Nation and planet. May you continue to touch the hearts of all those you encounter along the way. My best wishes & Blessings. -Sg"*
>
> **Sadhguru** · Founder, Isha Foundation & Conscious Planet, Save Soil Movement, via X

> *"17 year old Sahil Jha has been travelling across different states of India on a bicycle for the past two years, spreading the message of environmental protection and #SAVESOIL. By engaging with the youth of the country and discussing their role in environmental protection, he is doing important work to raise awareness about environmental conservation. Young people like Sahil are the future of our country. It was a great pleasure to meet Sahil today in Surat. Wishing Sahil all the very best."*
>
> **C. R. Patil** · Union Minister for Water (Jal Shakti), Government of India, via Instagram

> *"Go, Sahil! You have my full support!"*
>
> **Ibrahim Thiaw** · Former UN Under-Secretary-General & Executive Secretary of the UNCCD, via X

> *"Today is World Soil Day - worthwhile remembering how crucial healthy soils are for our livelihoods. I had a chat with @soilsahiljha, who is on a global biking tour to create awareness about soil health. He told that he saw one of the world's greenest cities in Germany! 🌍🌱"*
>
> **Philipp Ackermann** · Former Ambassador of Germany to India, via X

> *"A pleasure meeting Sahil Jha @soilsahiljha, a young Indian cyclist who has journeyed over 25,000 km worldwide, including Denmark, engaging communities on soil health and environmental awareness. Youth leadership matters, and his commitment is inspiring. Wishing him success as he continues his global ride for the cause in 2026 🚴"*
>
> **Rasmus Abildgaard Kristensen** · Ambassador of Denmark to India, via X



AWARD · 5 JUNE 2025

Honorary Bali Medal

Conferred by Gusti Arya Wedakarna, Member of Parliament for Bali, Indonesia

Honoured in Bali on World Environment Day during his solo bicycle journey for soil across three continents, at an event hosted by the Consulate General of India in Bali. Before Sahil, the last Indian national to receive the medal was Prime Minister Narendra Modi.

RECOGNITION

Selected coverage

More than 473 media features in total. A selection, newest first:

Bristol24/7 United Kingdom · 7 October 2025	*20-year-old pedalling across globe to 'save soil' arrives in Bristol* https://www.bristol247.com/climate/news-climate/20-year-old-pedalling-across-globe-to-save-soil-arrives-in-bristol/
RedaktionsNetzwerk Deutschland (RND) Germany · 3 September 2025	*„Mein Fahrrad ist zu meinem besten Freund geworden": Umweltaktivist radelt um die Welt* "My bicycle has become my best friend": environmental activist cycles around the world https://www.rnd.de/panorama/umweltaktivist-sahil-jha-radelt-um-die-welt-S7EJQ5E6RFB2TJJKTNNXLS2R6Y.html
Lianhe Zaobao Singapore · 13 July 2025	*19岁印度青年世界骑行2万公里 宣导拯救土壤* 19-year-old from India cycles 20,000 km around the world to champion saving soil https://www.zaobao.com.sg/news/singapore/story20250713-6986051
DD India India · 2 July 2025	*Indian activist Sahil Jha concludes his cross-country bicycle tour across Indonesia, raising awareness about soil degradation* https://x.com/DDIndialive/status/1940468522527982008
Glasshouse Country & Maleny News Australia · 1 April 2025	*Sahil is riding around the world to raise awareness for the Save Soil movement* https://gcnews.com.au/sahil-is-riding-around-the-world-to-raiseawareness-for-the-save-soil-movement/
Indian Link Australia · 31 March 2025	*Save Soil: Sahil Jha's movement on two wheels* https://www.indianlink.com.au/sahil-jha-19-year-olds-save-soil-movement-on-two-wheels/
Hindustan Times India · 5 July 2023	*Young eco-warrior gets a Delhi-style welcome, wishes to meet the PM* https://www.hindustantimes.com/cities/delhi-news/17yearold-eco-warrior-completes-11-000km-cycle-expedition-to-promote-save-soil-movement-in-delhi-101688500805394.html
Forest Flower, the Isha Foundation magazine India · September 2022	*Going the Extra Mile to Save Soil* https://isha.sadhguru.org/magazine/forest-flower/2022/9/going-the-extra-mile-to-save-soil.html
The Hindu India · 4 August 2022	*On a bicycle mission to protect soil* https://www.thehindu.com/news/national/kerala/on-a-bicycle-mission-to-protect-soil/article65727128.ece

SOCIAL MEDIA AND CONTACT

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YouTube youtube.com/@soilsahiljha

Facebook facebook.com/soilsahiljha

TikTok tiktok.com/@soilsahiljha

SHORT BIOGRAPHY, READY TO USE

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CONTACT

sahil@worldsoil.org

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Journalists and organisations are welcome to use the text and the photographs of Sahil in this media kit to report on his work, with credit to Sahil Jha. Interviews are available on request.

Download high-resolution photographs

drive.google.com/drive/folders/1PkZVwDz4ksXAki_Zv6XfBfoEe0Rsp1zp